



**kemedar**  
 Proptech Super App  
 Ecosystem

# Kemedar Prop-tech Super App Investment Pitch Deck

*Revolutionizing Real Estate  
 Bringing Everyone Under One Roof!*

## • VISION

Creating a trustworthy, easy, and comfortable environment for the entire real estate community.

## • TARGET AUDIENCE:

- Buyers, Sellers, and Real Estate Investors.
- Agents, Developers, Service Providers.
- Technicians, Professionals, and Handymen.
- Building & Finishing Product Suppliers.
- Marketers, Freelancers, Instructors, and Students.
- Real Estate Influencers, Bloggers, and Professionals.

## • WHAT WE OFFER:

- 26+ integrated systems and mini-apps.
- 55+ unique services & products.
- Beneficial for 20+ user types.

## • KEMEDAR IN NUMBERS:

- 17 Languages.
- 35+ Countries.
- 5 Million+ Properties.
- 220,000+ Agents & Developers.
- 250+ Cpanel features.
- 1 Million+ lines of code.
- 500,000+ working hours.
- 80,000+ working days.
- 3,500+ working months.
- 50+ full-time developers and 60+ freelancers.
- 300+ total years of team experience.

## MARKET POTENTIAL

**\$23 TRILLION**

Market size in 2020

**\$228 TRILLION**

Real estates value in 2017

**\$79 TRILLION**

Exceeds global value of equities & securitized debt by \$79 trillion.





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- **OUR EDGE:**

A unique product mix and Partnership agency system

- **COMPETITION:**

- NoBroker, Compass, Opendoor, Nextdoor.Clutter,
- Trulia, Blueground, Pacaso, Medici, Zillow, Commonfloor, Squareyards,
- Propertyfinder, Aqarmap, OLX
- Remax, Coldwell Banker, Chotot, Immobilienscout24, Suumo, Idealista,
- Cian Russia, homegate, Immoweb, Houzz, Propertyguru, Vivareal,
- Immobiliare, Leboncoin, Seloger, Rightmove, Sahibendan, Rumah,

- **INVESTMENT OPPORTUNITY:**

- Exclusive product offerings.
- Robust franchise & agency system.
- Ground operations via professional agents in every operating area.
- Blockchain technology integration in real estate
- AI integration in real estate
- And much more.....

- **WHAT SETS US APART:**

- Establish a Kemedar branch in the investor's country.
- Fund company operations for 15 months as per feasibility study.
- Oversight of company operations through investor account in ERP
- Joint signatory authority on the bank account

- **OUR COMMITMENT:**

- Full administrative, operational, and marketing support.
- All funds in the branch bank account.

***Be part of the revolution in the real estate sector!***

