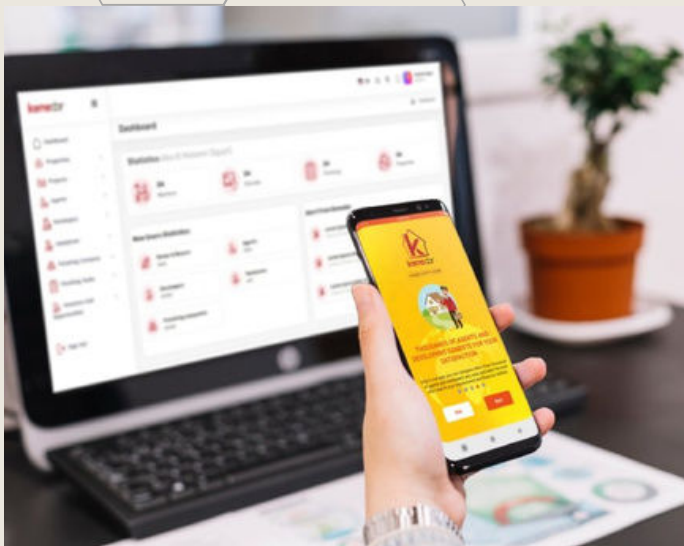


Your Property World in One Tap with Kemedar Super App.

A super app is essentially a comprehensive ecosystem of integrated apps, offering a seamless and efficient experience for various aspects of users' lives.

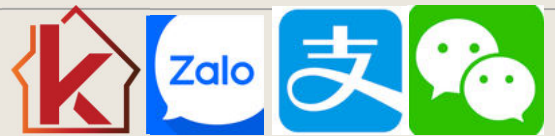
Prime Examples of Super Apps:



WHAT MAKES AN APP

'SUPER'?

- Super apps combine a wide range of services and functions within a single mobile application.
- They allow users to perform multiple tasks without needing to switch between different apps.



- WeChat, used by 1.2 billion people, primarily in China, is an exemplary super app, combining messaging, payments, e-commerce, and more.
- Other notable super apps include Alipay (China), Paytm (India), Grab (Singapore), GoTo (Indonesia), Zalo (Vietnam), and Kakao (South Korea).
- WeChat and Alipay have evolved to offer about 200 public services through mini-programs within their apps.

The Rising Need for Super Apps

As technology evolves, the market is transitioning from single-purpose to multi-purpose apps due to app fatigue. Super apps address the challenges of app saturation by consolidating multiple services, enhancing user engagement, and diversifying revenue streams. They are increasingly popular as consumers show less interest in downloading new apps.

Super Apps vs. Traditional Apps

- -The average smartphone user has numerous apps installed but uses a fraction of them regularly.
- Super apps eliminate the need to juggle between multiple apps, offering an all-in-one solution much like a shopping mall, where various needs are met in one location.

Kemedar: Pioneering the World's First Super App in Real Estate

- Kemedar is designed to be a comprehensive real estate ecosystem, over 30 different systems & mini-apps.
- It aims to cater to all aspects of users' real estate needs, positioning itself as the first proptech super app in the world.
- Kemedar Super App serves as a first real estate one-stop super app for all stakeholders in the real estate industry.

