

Kemedar Agents: Branch Partners and Franchise Owners

Kemedar's Alliance: Where Local Agents and Global Prop-Tech Meet.

Introduction to Kemedar's Partnership Programs

Kemedar is renowned for its unique partnership programs with local agents across various countries and regions. These partnerships play a pivotal role in Kemedar's operations and are key differentiators from other companies in the real estate market.

Partnership with Local Agents

Kemedar's partnership approach with local agents is designed for effectiveness and mutual success. These partnerships are vital for Kemedar to operate effectively on the ground in various regions and countries. The success of Kemedar's agents is closely intertwined with the company's success, fostering a collaborative and supportive environment.

Kemedar's Partnership Programs

These programs are dedicated to those aspiring to join Kemedar's journey in revolutionizing the real estate ecosystem with its advanced proptech super app system. The focus is on the role of international and regional agents as integral components of Kemedar's system, contributing to its distinctiveness in the market.

Training and Software Solutions

Kemedar offers unique training programs and effective software solutions, forming part of a comprehensive administrative program. These resources enable senior management to efficiently manage a vast network of agents across different countries.

Expanding Kemedar's Reach: Options for Coverage

Kemedar provides flexible options to extend its reach across regions and countries:



Opening Branches or Offices

Establishing Kemedar branches or offices in target countries, provinces, or regions to manage local activities.



Granting Franchise Rights

Providing franchise rights to existing companies to operate under the Kemedar brand in specific areas.

These strategic approaches enable Kemedar to build a strong, interconnected network of agents and franchises, ensuring comprehensive coverage and effective real estate solutions globally.



1-Opening a Branch or Office with Kemedar

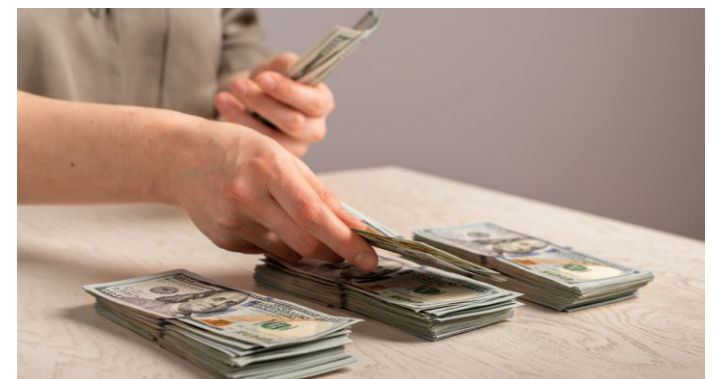
Overview

Kemedar offers the opportunity to open an affiliate office to manage its activities in a specific country or region. This is part of its strategy to foster a collaborative environment with transparent and effective partnerships.



Types of Partnerships

- 1. Partner with Capital Only:** Solely provides financial investment.
- 2. Management-Only Partner:** Focuses on managing the branch without capital contribution.
- 3. Working Partner with Capital:** Combines capital investment with active management.



Profit Entitlements

The profit share is distributed among the partners as follows:

- **Capital Contributors:** 40% of profits.
- **Management:** 20% of profits as commission
- **Kemedar and its System:** 40% of profits.

Branch Types in the Partnership System

- 1. Kemedar's Company Branch in the Country:** Operated by Kemedar and its administrative team, handling all operations and administrative tasks.
- 2. Local Branch Covering a Specific Province or Region:** Managed by Kemedar, connecting managers and capital owners, with Kemedar overseeing all financial and administrative operations via the Kemodoo system.



Establishing a Kemedar Country Branch A Step-by-Step Guide

ESTABLISHING A KEMEDAR COUNTRY BRANCH

01

INITIATING THE BRANCH SETUP

1. Kemedar conducts a feasibility study and creates a business plan for each country.
2. The branch project, including all details, is listed on the Ribano crowdfunding platform to raise the necessary capital.



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INVESTMENT AND FINANCIAL ARRANGEMENTS

1. Through Ribano & XeedWallet, investors can purchase shares, secured via blockchain technology, with various payment methods.
2. Once 20% of the required capital is raised, Kemedar forms a new joint-stock company in the country, offering early investors a 20% discount on share prices.



03

OPERATIONAL AND ADMINISTRATIVE SET-UP

1. The collected funds are deposited into the new company's bank account, except for a 1% monthly deduction for server and technological infrastructure expenses.
2. Kemedar assumes responsibility for managing all business aspects, including HR, accounting, legal matters, development system management, and staff.



04

MONITORING AND MANAGEMENT

1. Investors can track the company's operations in real-time through the Kemodoo system, overseeing expenses and accounting operations.
2. They have the option to appoint a financial director to the board, who will also serve as their representative.



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LICENSING AND AUTONOMY

1. The new company receives an exclusive license from Kemedar's main American branch to use its system within the country.
2. Kemedar ensures no other company in the same country is granted system rights.
3. The new company has autonomy in decision-making, including re-evaluation or share selling.



06

FINANCIAL TRANSPARENCY AND SHAREHOLDER RIGHTS

1. Annual profits are distributed directly to investors' Xeed Wallet accounts, with options for easy withdrawal to bank accounts.
2. Shareholders have the right to sell their shares post one fiscal year via the Ribano platform or directly to Kemedar, based on a fair re-evaluation of share value.



General Duties of Kemedar in Partnership Systems

- Conduct planning, financial, and marketing studies.
- Prepare the website with the Kemerobot system for extensive data integration.
- Provide technical training for the workforce on over 25 systems, including the Kemodoo ERP program.
- Handle digital marketing and mass communication, utilizing extensive databases to target customers effectively.
- Offer technical support and consider agents' suggestions for improvements.

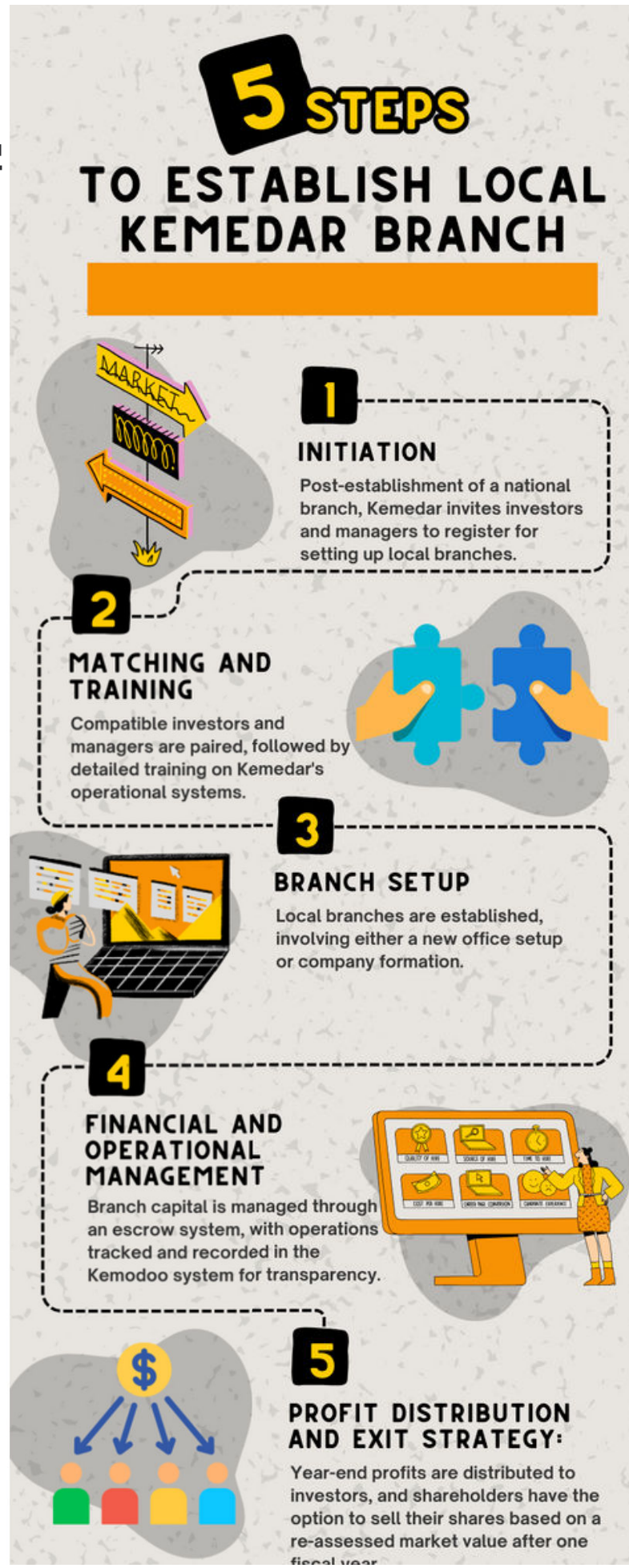
Kemedar: Crafting the Future of Real Estate Today

Establishing a Kemedar Area Branch A Step-by-Step Guide

Provisions for Branch Managers

- Managers are supervised directly by Kemedar's main branch or its state agent.
- Compensation is based on profit sharing, not only a fixed salary.
- Comprehensive training on Kemedar systems is provided.
- Profit share in the company revenues is accrued at 20% as commission distributed for managers and also entitled to 0.25% /month as equity for 30 months subject to performance and achieve targets.
- Financial management of each branch is overseen through the Kemecore system, with oversight from Kemedar's country office.

Pioneering
Proptech with
Kemedar



2-Granting Franchise Rights

General Duties of Franchise Owners



Initial Setup and Marketing

- 1. Insurance Payment:** Pay the required insurance amount based on the franchise's location.
- 2. Advertising:** Install large wall advertisements in strategic locations as per Kemedar's provided designs.
- 3. Staffing:** Hire a secretary as the primary communication officer for Kemedar-related tasks.



Office Branding and Client Engagement

- 4. Office Branding:** Prominently display Kemedar affiliation on signage and within the office.
- 5. Subscription Promotion:** Actively promote Kemedar subscriptions to local brokers, developers, and stores.
- 6. Content Training:** Train customers on adding quality content for real estate, projects, or products.



Data Collection & Verification

- 7. Information Gathering:** Collect and upload extensive real estate and store information in the region.
- 8. Verification Process:** Review and authenticate the information of real estate agents, workers, and stores.



Real Estate Services

- 9. Property Verification Service:** Perform property inspections, photography & add images to listings.
- 10. Training for Stores:** Educate local stores on product listing and presentation.

Kemedar provides extensive training and guidance for all the above responsibilities to ensure franchise owners are well-equipped to manage their operations successfully.



Regional Representation and Legal Compliance

- 11. Free Listings Privilege:** Add unlimited real estate or product listings for free.
- 12. Customer Interaction:** Conduct necessary site visits and follow the detailed marketing plan provided by Kemedar.
- 13. Legal Paperwork:** Arrange necessary legal documents with Kemedar lawyers to protect buyer and seller rights.
- 14. Service Coordination:** Coordinate with local workers, engineers, handymen, and lawyers for contracting services.



System Management and Training

- 15. Software Utilization:** Activate and manage provided ERP, CRM, and Kemedar representative control panel systems.
- 16. Office Design Modifications:** Accept design changes for office/shop to maintain global design consistency.
- 17. Training Attendance:** Participate and pass practical training for seamless integration with Kemedar's working environment.



Ongoing Communication & Client Outreach

- 18. WhatsApp Communication:** Regularly send WhatsApp messages to all clients in the area.
- 19. Facebook Interaction:** Engage with clients through Facebook messaging.
- 20. Telecommunication:** Make a set number of calls following Kemedar's call script training.



Kemedar Branch Partnership vs. Franchise System: Key Differences



Office Partner

VS

Franchise Owner

Company Establishment

Operates as a Kemedar company with specific partnership ratios detailed in the founding contract.



Owned by the franchise owner; Kemedar holds no share.

Financial Requirements

Costs funded from capital raised during the financing stage.



Franchise owner bears all costs, including office expenses and Franchise insurance fees.

Profit Entitlement

Profits divided as 40% to Capital, 20% to Managers as commissions, 40% to Kemedar.



60% to the franchise owner, 40% to Kemedar.

Contracts

Partnership agreement established, recorded using blockchain technology and in Governmental authorities.



Franchise agreement with specified terms and duration.

Financial Management

Managed by Kemedar.



Guidance provided by Kemedar, with owner managing financials.

Training and Tools

Similar training provided; same tools and programs used.



Similar training provided; same tools and programs used.

Exclusivity

Exclusive operation in their respective countries or regions.



Exclusive operation in their respective countries or regions.

Register As Kemedar Area Franchise Owner

- This is only for the local branches in the country and not for the main offices in the countries.
- This form can be filled by Individuals and companies

Full Name

Phone

Email

Phone has:

WhatsApp Viber

Type of Application Company Individual

Company Name

Foundation Year

Address

I am Interested to get Franchise of Kemedar in: (Select One)

Governorate branch City branch District branch Area branch

Specify Location and scope of Covered Franchise Exclusivity:

Country

State

District

City

Area

About Me:

Age

Spoken Languages

Computer Skills Fair Good Excellent

Experience in Real Estate Yes No

Years of Experience

Experience in Management Yes No

Years of Experience

Field of Current Work

Signature



Register As Kemedar Area Franchise Owner

Experiences

Skills

Why should Kemedar select you to be its area franchise owner in your area ?

General & Conditions

- I have my own Office ?
- I have Financial ability to open and finance new office for Kemedar
- I can come to Kemedar main office in my country
- I have Financial ability to open and finance new office for Kemedar
- I have a car, motorcycle, or bike
- I am ready for training as per training schedule of Kemedar
- I am attaching all supportive documents as my CV, Company documents, Passport and ID, Address proof,..etc

Signature

Please send Photo Copy to forms@kemedar.com



Register As Kemedar Office Manager

- This is only for the local branches in the country and not for the main offices in the countries.
- This is only for the General Manager and does not include the office job positions and other candidates for which you can register in the Kemecor or Kemodoo systems.

Full Name

Phone

Email

Address

I am Interested to run an office in a branch of Kemedar in: (Select One)

- Governorate branch City branch District branch Area branch

Specify Location and scope of Exclusivity:

Country

State

District

City

Area

About Me:

Age

Spoken Languages

Computer Skills

Fair

Good

Excellent

Experience in Real Estate

Yes

No

Years of Experience

Experience in Management

Yes

No

Years of Experience

Education

Experiences

Signature



Register As Kemedar Office Manager

Skills

Investment

Can you share part of the capital? Yes No

If yes, How much?

Terms & Conditions

- I understand that investors will monitor the company's performance and business through the Kemedar system, and I will commit to activating all its capabilities
- I understand that Kemedar, through its branch in the country, will be my direct boss, and to it I will submit reports and all the requirements required for the success of the work.
- I understand that working as a branch manager is sort of a partnership in exchange for a percentage of the profits and not only in exchange for a fixed salary
- I understand that Kemedar will fully train me on all its systems and I will take full care to apply this to the company's branch
- I understand that the percentage of ownership in the company for my management will not devolve until after thirty months from the start of the company's business in the rate of 0.25% per month and this is reward is subject for performance.
- I understand that the financial management of the branch will be managed through the Kemedar system and that the country office Kemedar has the right to object or direct

Signature

Please send Photo Copy to forms@kemedar.com

