



About Founder

# Abdullah Abass

Worldwide Business Leader: Specialist in IT Innovation, International Marketing, and Strategic Planning; Founder of Diverse Multinational Enterprises.

## Contact

+1-850-677-0727 Ext. 100

ceo@kemedar.com

www.kemedar.com



### • Global Visionary

As an Egyptian entrepreneur and a 2001 graduate in medicine, my business journey began in 1996 and my first company was established in 1999. I specialize in international marketing and strategic planning, and have successfully managed diverse teams with a total of 400 employees to achieve our business goals.

### • Entrepreneurial Trailblazer

My entrepreneurial endeavors have taken me across the globe, founding companies such as Falcon Export & Import, OCTA in both America and Egypt, Beovita in Germany, Bionatural America Institute, Biowish Middle East, Tree Holding Company in the USA, Kemedar Corporation in the USA, and Tree Group Company in Egypt. Additionally, I have developed brands like Exportica, Afyoon, gift2egypt, and worldflorists.

### • Tech Innovator

In 2012, my focus shifted towards the IT sector with the establishment of Tree Holding Company in the United States, supported by a skilled international team. My business operations have expanded across over 25 countries, leading to a substantial international network and relationships.

