CRETI CENTER FOR REAL ESTATE TECHNOLOGY & INNOVATION

2021 REAL ESTATE TECHNOLOGY VC REPORT

GLOBAL RESEARCH





CENTER FOR REAL ESTATE TECHNOLOGY & INNOVATION

PROPTECH VENTURE FUNDING BREAKS REAL ESTATE TECH INDUSTRY RECORD

Venture capital investments in private real estate tech companies has returned to pre-pandemic levels. In 2021, \$32 billion was invested in real estate tech companies, including commercial, construction, residential, multifamily, and other real estate sectors.

Venture funding increased by 28% since 2020, a growth of \$7 billion of additional capital injected into the real estate tech ecosystem.

Throughout the year the market continued to gain momentum in funding and showed signs of evolution as venture capital investments shifted from early-stage to mid and late-stage companies.

The increased flow of capital is only one of the signals of the rising real estate tech wave. In a review of investments by sector, 49% of global funding went to residential tech companies, while commercial received 7.6% of total funding.



2021 PROPTECH VC FUNDING



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2021 PROPTECH VC FUNDING



2021 TOTAL VENTURE FUNDING BY REAL ESTATE SECTOR



2021 PROPTECH VC FUNDING

2021 TOTAL VENTURE FUNDING BY STAGE



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2021 PROPTECH VC FUNDING