

Kemedar's Comprehensive Managerial and Human Resources Plan

Building the Future of Real Estate with Kemedar's Expert Team.

Kemedar's strategic approach to HR and management ensures a robust, efficient, and harmonious work environment, laying the foundation for the company's continued success and growth in the real estate sector.



ABDULLAH ABASS
CEO



OVERVIEW

- Leveraging over 25 years of business and corporate management expertise.
- Emphasis on cultivating a cohesive team to realize Kemedar's vision.
- Development of the Adora system in 2001, an early ERP tool for HR management.
- Current use of the advanced Kemodoo system, surpassing the capabilities of Adora.



ADMINISTRATIVE STRUCTURE AT KEMEDAR HEADQUARTERS

- Detailed organizational chart for Kemedar's HQ and all branches.
- Departments include IT, Digital Marketing, Sales, Operations, Investment Affairs, Franchise Management, HR, and Finance.
- Clear managerial roles and team structures to avoid administrative confusion.

COMPANY POLICIES AND HR DEVELOPMENT GUIDE:

- Adaptation of policies based on the labor laws of each country.
- Common themes in employment policies across all branches.
- Comprehensive HR guide covering all aspects of employee management.

ADMINISTRATIVE PLANS AND JOB DESCRIPTIONS FOR DEPARTMENTS

- Three-tier administrative structure: Main branch, Country Office, and Regional Office.
- Each office has its distinct structure and powers in the central ERP program, Kemodoo.
- Kemodoo integrates all branches under a single platform for global coordination.



TALENT ACQUISITION AND TEAM PROFILES

- Focus on building a talented team, referred to as "beautiful minds."
- Upcoming episodes to feature profiles of key team members.

RECRUITMENT SYSTEM IN KEMODOO

- Customized recruitment mechanism within the Kemodoo system.
- Process includes job posting, application collection, interviews, and candidate selection.



EMPLOYEE MONITORING AND MANAGEMENT IN KEMODOO

- Emphasis on productivity and performance with an accountability system.
- Unique attendance system and daily reporting mechanism for all employees.
- Project management module enables managers to effectively oversee and guide teams.

EMPLOYEE ROLE PROFILES

- Comprehensive job profiles adhering to international HR standards.
- Over 100 unique job titles with detailed descriptions integrated into the Kemodoo system.
- Recruitment facilitated through Kimodo, streamlining the process.

Kemedar: Uniting Talent, Technology, and Real Estate Vision.

“The Expertise of Kemedar at Work. At Kemedar, we blending Technology with Talent for Real Estate Mastery.”





About Founder

Abdullah Abass

Worldwide Business Leader: Specialist in IT Innovation, International Marketing, and Strategic Planning; Founder of Diverse Multinational Enterprises.

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• Global Visionary

As an Egyptian entrepreneur and a 2001 graduate in medicine, my business journey began in 1996 and my first company was established in 1999. I specialize in international marketing and strategic planning, and have successfully managed diverse teams with a total of 400 employees to achieve our business goals.

• Entrepreneurial Trailblazer

My entrepreneurial endeavors have taken me across the globe, founding companies such as Falcon Export & Import, OCTA in both America and Egypt, Beovita in Germany, Bionatural America Institute, Biowish Middle East, Tree Holding Company in the USA, Kemedar Corporation in the USA, and Tree Group Company in Egypt. Additionally, I have developed brands like Exportica, Afyoon, gift2egypt, and worldflorists.

• Tech Innovator

In 2012, my focus shifted towards the IT sector with the establishment of Tree Holding Company in the United States, supported by a skilled international team. My business operations have expanded across over 25 countries, leading to a substantial international network and relationships.



MEET *Our Seniors*



Mohammad Arofah

Technical Partner

Our Technical Partner excels in server administration, ensuring optimal performance, security, and advanced tech integration for seamless operations.



Bui Hanh

Technical Partner

Meet our tech maestro, a PHP programming expert team leader who transforms complex ideas into efficient code, infusing our projects with innovation and cutting-edge technology.



Thuy Bao

Project Manager & Partner

Meet our tech maestro, a PHP programming expert team leader who transforms complex ideas into efficient code, infusing our projects with innovation and cutting-edge technology.



Tien Bao

Technical Partner

Meet our seasoned PHP programmer, a technical virtuoso whose expertise and passion for coding have been pivotal to our tech success, elevating our projects to new heights.



Nguyen Duc

Project Manager & Partner

Meet Duc, our Project Manager, who skillfully oversees our web projects from start to finish, ensuring top-notch delivery through strategic planning and seamless team collaboration.



Mohib Shah

Network & Communication

Meet Mohib, our expert Network and SMTP Admin, who excels in securing and optimizing our digital pathways and communication channels, ensuring peak network performance and robust systems. His vital role is key to our team's success.

Our Project managers



Fiza Ali



Mohammed Uzair



Toukir Azad



Toufiq Rahman



Kinaan Ali



Shimul Alam



Iftikhar Alam



Arman Ahmed



Hisham Allam



Yusuf Mohammed



Kh Muhib



Shafiq ulislam



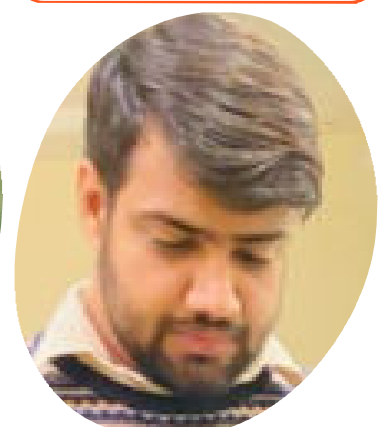
Kinaan Umar



Ali Jan



Saf Zahidul



Hunzala Sandrana